



# 2<sup>nd</sup> BIOTECHNOLOGY WORLD CONGRESS

February 18<sup>th</sup> - 21<sup>th</sup> , 2013, Dubai, UAE

## Sponsorship & Exhibition Prospectus



Conference Organizers



# TABLE OF CONTENTS

WELCOME .....	1
ABOUT THE CONFERENCE .....	2
ADVISORY COMMITTEE .....	3
SCIENTIFIC PROGRAM.....	4
GENERAL INFORMATION .....	5
ABOUT PREVIOUS EVENTS OF EUREKA.....	6
2008 - 2012 EXHIBITORS .....	7
COMMERCIAL EXHIBITION:.....	9
EXHIBITION FLOOR PLAN.....	10
SPONSORSHIP PACKAGES .....	11
TERMS AND CONDITIONS .....	14

## Welcome Message from the Co-Presidents

Dear Colleagues

Developing innovative and effective biotechnology solutions to problems encountered by us in health, environment and in agriculture is a pressing challenge faced by today's researchers. There is a need for cutting-edge research and development efforts in biotechnology and new strategic partnerships in this important interdisciplinary field.

At the Biotechnology World Congress in Dubai, the participants will have the opportunity to listen to and interact with leading international scientists (including Nobel Laureates) and decision makers in biotechnology.

The conference will feature a variety of lectures in a number of key sessions in biotechnology, including a commercial exhibition and poster sessions. The sessions given will include strategic alliances in biotechnology, pharmaceutical biotechnology, medical biotechnology, plant and environmental biotechnology, bioprocess engineering, and industrial biotechnology.

The conference aims to provide a diverse perspective on the rapid developments in new and emerging fields of biotechnology and how these are presenting new opportunities and challenges to biotechnological scientists and decision makers.

We look forward to welcoming interested participants to the Biotechnology World Congress which will bring together the international leaders in this field in the exotic environment of Dubai. The city of Dubai is a great tourist attraction offering a range of facilities to visitors - a warm climate, beaches, large shopping centers, breathtaking modern architecture, superb restaurants, comfortable hotel accommodation, and a safe, welcoming and friendly environment.

## About The Conference:

The 2<sup>nd</sup> Biotechnology World Congress will take place in Dubai, United Arab Emirates from February 18 - 21, 2013. The conference will be jointly hosted by the Higher Colleges of Technology (HCT), UAE and Eureka Science Ltd. The conference aims:

- To provide an annual forum for the dissemination of information about research advances in the field of Biotechnology
- To identify, debate and promote innovative treatment strategies to reduce the prevalence of various diseases.

## Delegates Profile:

Delegates cover a wide range of professions including:

- Researchers from both pre-clinical and clinical sectors,
- Academia
- Pharmaceutical industry
- Doctors and allied health professionals

The conference expects to attract approximately 1000 international delegates who are experts and opinion leaders in the field of Biotechnology.

## Why Sponsor:

Sponsoring this conference will corroborate your commitment to support the advances in Biotechnology and the related therapies towards prevention and cure of major diseases affecting humanity. The objective will be to continue this unique international conference each year aiming to provide a platform for all pharmaceutical scientists, internists and primary care physicians to discuss and learn about all the important international breakthrough developments on Biotechnology and on new therapeutics. The scientific program has been developed by a committee of leading experts and comprises of 07 tracks:

1. *Pharmaceutical Biotechnology: biopharmaceuticals discovery (CNS, cancer, cardiovascular, endocrine, immune); vaccines; antibodies; protein engineering.*
2. *Plant and Environmental: transgenic plants and crops; bioremediation; microbial diversity; bio-monitoring.*
3. *Industrial and manufacturing: bio-fuels; energy crops (cellulosic ethanol industry); industrial enzymes; bioprocess engineering and optimization.*
4. *Medical Biotechnology: stem cells; gene therapy; tissue engineering; biopharmaceutical manufacturing; cell based therapy; cell cultivation; diagnostics; imaging; pharmacogenomics (personalized medicine); microarray technology; biomarkers.*
5. *Business development: strategic alliances; partnering trends; product opportunities; growth; business models and strategies; licensing; merger and acquisitions; outsourcing; venture capital and financing; intellectual property.*
6. *Regenerative Medicine: stem cells, gene therapy; tissue engineering; cell based therapy; cell cultivation.*

*Other areas: Food; Marine; Bio-safety; Systems Biology, Clinical Research/clinical trials; bioethics; nanobiotechnology.*

## Advisory Committee:



Ferid Murad, USA (Nobel Laureate)



Douglas B. Kell, UK



Dhinakar S. Kompala, USA



George Guo-Qiang Chen, China



Jean-Marie Lehn, France (Nobel Laureate)



Joaquim M.S. Cabral, Portugal



Maciek R. Antoniewicz, USA



Anthony P.F. Turner, Sweden



Robert Huber, Germany (Nobel Laureate)



Roberto Tuberosa, Italy

# Scientific Program at a glance (Provisional)

	Sunday, February 18, 2013	Monday, February 19, 2013	Tuesday, February 20, 2013	Wednesday, February 21, 2013
8:00 a.m	Registration	8:00 - 8:45 a.m Plenary Lecture 1,2,3	8:00 - 8:45 a.m Plenary Lecture 1 & 2	8:00 - 8:45 a.m Plenary Lecture
8:30 a.m	Registration	8:45 - 9:30 a.m Plenary Lecture 1,2,3	8:45 - 9:30 a.m Plenary Lecture 1 & 2	8:45 - 9:30 a.m Plenary Lecture
9:00 a.m	Registration	9:30 - 10:15 a.m Plenary Lecture 1,2,3	9:30 - 10:15 a.m Plenary Lecture 1 & 2	9:30 - 10:00 a.m Invited Lectures
9:30 a.m	Registration	10:15 - 11:00 a.m Coffee Break + Exhibition Opens	10:15 - 11:00 a.m Coffee Break + Exhibition + Posters	10:00 - 10:30 a.m Invited Lectures
10:00 a.m	Inauguration	11:00 - 11:30 a.m Invited Lectures	11:00 - 11:30 a.m Invited Lectures	10:30 a.m Coffee Break + Exhibition + Posters
10:30 a.m	Inauguration	11:30 - 12:00 p.m Invited Lectures	11:30 - 12:00 p.m Invited Lectures	11:00 - 11:20 a.m Session Lectures
11:00 a.m	Coffee Break + Exhibition Opens	12:00 - 12:30 p.m Invited Lectures	12:00 - 12:30 p.m Invited Lectures	11:20 - 11:40 a.m Session Lectures
11:30 a.m - 12:15 p.m	Plenary Lecture 1 & 2	12:30 p.m - 12:30 p.m Invited Lectures	12:30 p.m - 12:30 p.m Invited Lectures	11:40 - 12:00 p.m Session Lectures
12:15 p.m - 1:00 p.m	Plenary Lecture 1 & 2	12:30 - 1:00 p.m Invited Lectures	12:30 - 1:00 p.m Invited Lectures	12:00 - 12:20 p.m Session Lectures
1:00 p.m - 1:45 p.m	Plenary Lecture 1 & 2	1:00 - 2:30 p.m Lunch	1:00 - 2:30 p.m Lunch	12:20 - 1:30 p.m Lunch
1:45 p.m - 2:45 p.m	Lunch	2:30 - 2:50 p.m Session Lectures	2:30 - 2:50 p.m Session Lectures	1:30 - 1:50 p.m Session Lectures
2:45 p.m - 3:15 p.m	Invited Lecture 1	2:50 - 3:10 p.m Session Lectures	2:50 - 3:10 p.m Session Lectures	1:50 - 2:10 p.m Session Lectures
3:15 p.m - 3:45 p.m	Invited Lecture 2	3:10 - 3:30 p.m Session Lectures	3:10 - 3:30 p.m Session Lectures	2:10 - 2:30 p.m Session Lectures
3:45 p.m - 4:45 p.m	Coffee Break + Exhibition + Posters	3:30 - 3:50 p.m Session Lectures	3:30 - 3:50 p.m Session Lectures	2:30 - 2:50 p.m Session Lectures
4:45 p.m - 5:15 p.m	Invited Lecture 3	3:50 - 4:10 p.m Session Lectures	3:50 - 4:30 p.m Coffee Break + Exhibition + Posters	2:50 - 3:30 p.m Coffee Break + Exhibition + Posters
5:15 p.m - 5:45 p.m	Invited Lecture 4	4:10 - 5:00 p.m Coffee Break + Exhibition + Posters	3:30 - 4:50 p.m Session Lectures	3:30 - 3:50 p.m Session Lectures
5:45 p.m - 6:15 p.m	Invited Lecture 5	5:00 - 5:10 p.m Session Lectures	4:50 - 5:10 p.m Session Lectures	3:50 - 4:10 p.m Session Lectures
6:15 p.m - 6:45 p.m	Invited Lecture 6	5:10 - 5:30 p.m Session Lectures	5:10 - 5:30 p.m Session Lectures	4:10 - 4:30 p.m Session Lectures
6:45 p.m - 7:30 p.m	Poster Session	5:30 - 6:30 p.m Poster Session	5:30 - 5:50 p.m Poster Session	4:30 - 4:50 p.m Poster Session
7:30 p.m	Day Close	-	-	-
8:00 p.m	Cocktail	6:30 p.m - 8:00 p.m	5:50 p.m - 8:00 p.m	4:50 p.m - Closing Ceremony
		Day Close	Day Close	Day Close
		City Tour	Gala Dinner	

For updated list of tracks please visit: [www.biotechworldcongress.com](http://www.biotechworldcongress.com)

## General Information

Venue: Dubai Women's College (DWC)  
Dubai Women's College,  
Higher Colleges of Technology,  
Al Nahda 1, Al Qusais,  
Dubai, United Arab Emirates  
P.O. Box 16062, Dubai, United Arab Emirates  
Tel: +971 4 267 2929, Fax: +971 4 267 3939  
<http://www.dbm.hct.ac.ae/>  
Email: [marketing@biotechworldcongress.com](mailto:marketing@biotechworldcongress.com)

Dubai Women's College (DWC) celebrated its 20th anniversary in the company of students, faculty, staff, partners, alumnae, and friends. Founded in 1989, DWC began its legacy with only 145 students taking classes in a converted Dubai car showroom. The first batch of enthusiastic young ladies lead the way for women in the UAE not only by acquiring education, but by taking pioneering steps to join the predominantly male workforce after graduation. Today, 21 years later, DWC has a state of the art campus spread over 350,000 sq. meter of cultivated land, with 2,200 students enrolled.

## Exhibition set up (subject to change):

### Exhibition set up:

Sunday 17th February 2013: 10:00 – 12:00\*

### Exhibition opening hours:

Monday 18th February 2013: 09:00

### Exhibition breaks down:

Monday 18th to Thursday 21<sup>st</sup> February 2013: 16:00 – 18:00

\*Exhibition Area will open with the first Coffee Break

## Liability and Insurance:

The organizers are not liable for any injury or damage involving persons and property during the conference. Participants are advised to arrange for their own personal travel and health insurance for their trip.

## Conference Organizers:

The 2<sup>nd</sup> Biotechnology World Congress will be organized by Eureka Science Ltd <http://www.eureka-science.com> in collaboration with Higher Colleges of Technology of UAE [www.hct.ac.ae](http://www.hct.ac.ae) .

Should you require any further information, please contact us at:

Eureka Science  
PO Box 121223, SAIF Zone  
Sharjah  
UAE  
Tel: +9716 557 5783  
[info@eureka-science.com](mailto:info@eureka-science.com)

## Venue

BWC 2013 will be held at the Dubai Women's College which is very close to the City Centre. More details about the venue can be viewed at <http://www.dbm.hct.ac.ae/>

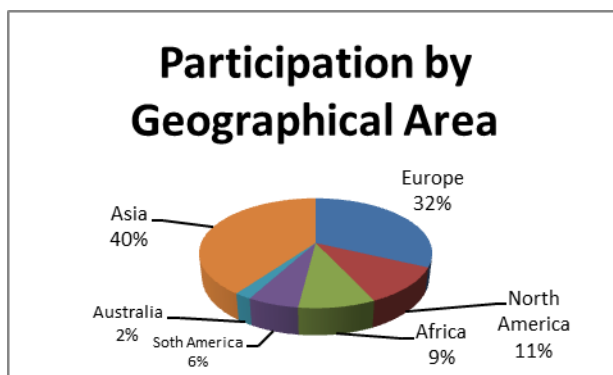
Please contact with any queries regarding sponsorship and exhibition opportunities. Tailor packages can be arranged to suit your objectives.

# About Previous Events of Eureka

2008 to 2012 Statistics

## Attendee Breakdown 2008 to 2012

Active participants	1808
Accompanying persons	240
Total Attendees	2048



## Some Nobel Laureates and Eminent Scientists who attended the previous event

Prof. Robert Huber (*Nobel Laureate*)

Prof. Ferid Murad (*Nobel Laureate*)

Prof. James Cronin (*Nobel Laureate*)

Prof. Richard R. Ernst (*Nobel Laureate*)

Prof. Klaus van Klitzing (*Nobel Laureate*)

Prof. John Roper Schrieffer (*Nobel Laureate*)

Prof. Robin Warren (*Nobel Laureate*)

Prof. Erwin Neher (*Nobel Laureate*)

Prof. J. G. Veltman (*Nobel Laureate*)

Sir Harold Kroto (*Nobel Laureate*)

Prof. Kurt Wuthrich (*Nobel Laureate*)

Prof. Yuan T. Lee (*Nobel Laureate*)

Prof. Johann Deisenhofer (*Nobel Laureate*)

Prof. Erwin Neher (*Nobel Laureate*)

Prof. Werner Arber (*Nobel Laureate*)

Prof. Jean-Marie Lehn (*Nobel Laureate*)

Prof. Atta ur Rahman (*FRS*)

Prof. Goverdhan Mehta, (*FRS*)

Prof. Alan Fersht (*FRS*)

Prof. Christian Domingo Ribas

Prof. Alan Reitz

Prof. Gordon Wallace

Prof. David Kerr



## 2008 - 2012 Exhibitors

- Arabian Gulf University
- Bachem
- Bentham Science Publishers Ltd.
- Biotechnology & Research Park
- CFM Oskar Tropitzsch E.K
- Dubai Pharmacy College & Dubai Medical College for Girls
- DUBIOTECH - Dubai
- Emirates Airlines
- EU2P
- FQS Poland
- HANA MEDICAL SUPPLIES
- Higher Colleges of Technology
- HVD Lifesciences
- Integrated Gulf Biosystems
- MIND - Education and Research in Neuroscience and Medicine
- Nowicky Pharma
- Phoenix Pharmaceuticals Inc.
- Thomson Scientific Business
- WYETH
- 3S-Pharmacological Research
- Bruker Middle East
- Chembridge Corporation
- Clinart International
- Iris Biotech GmbH
- JSW Life Sciences GMBH
- MPI Research
- New Chemistry Horizons Laboratories Ltd.
- Prous Science
- Pharm Research MD
- RAK Medical & Health Sciences University
- Science Alert
- SentoClone
- Shrodinger
- SIDRA
- Simulation Plus
- Swiss Biotech
- Techknowledge
- XpandBio



## Registration Type

Poster Presenter Academic  
Session Speaker Academic  
Delegate Academic  
Students  
Invited Speaker Academic  
Accompanying Person (Academic)  
Delegate Corporate  
Invited Speaker Corporate  
Poster Presenter Corporate  
Session Speaker Corporate  
Accompanying Person (Corporate)  
Additional Exhibitor  
Exhibitor Additional Nominee  
Session Speaker & Poster Presenter Academic



## Commercial Exhibition:

The exhibition will be another attraction of 2<sup>nd</sup> Biotechnology World Congress and will be organized close to the main auditorium and the exhibition hall will accommodate the conference poster exhibition, all catering points and the internet cafe. The scientific program will be structured to maximize opportunities for delegates to visit the commercial exhibition – with the coffee and lunch breaks lounge areas, and poster sessions all being held nearby.

Space at the Commercial Exhibition will be sold on a first come, first served basis, with Gold and Silver Sponsors taking priority. There will be a space of 20 exhibition booths of 3x3m each.

## Exhibition Costs:

Stands at the shell scheme are available in a range of sizes starting from 9 square meters (3m x 3m). The cost of this package is **US\$ 2500** (Early Bird price of the booth is US\$ 2200 until October 31, 2012)

The price includes:

- Back and side walls
- One electrical socket (220V)
- 3 spotlights per 9m<sup>2</sup>
- Company name-board
- Company listing in the Conference Program Book
- One Full registration per 9m<sup>2</sup> stand

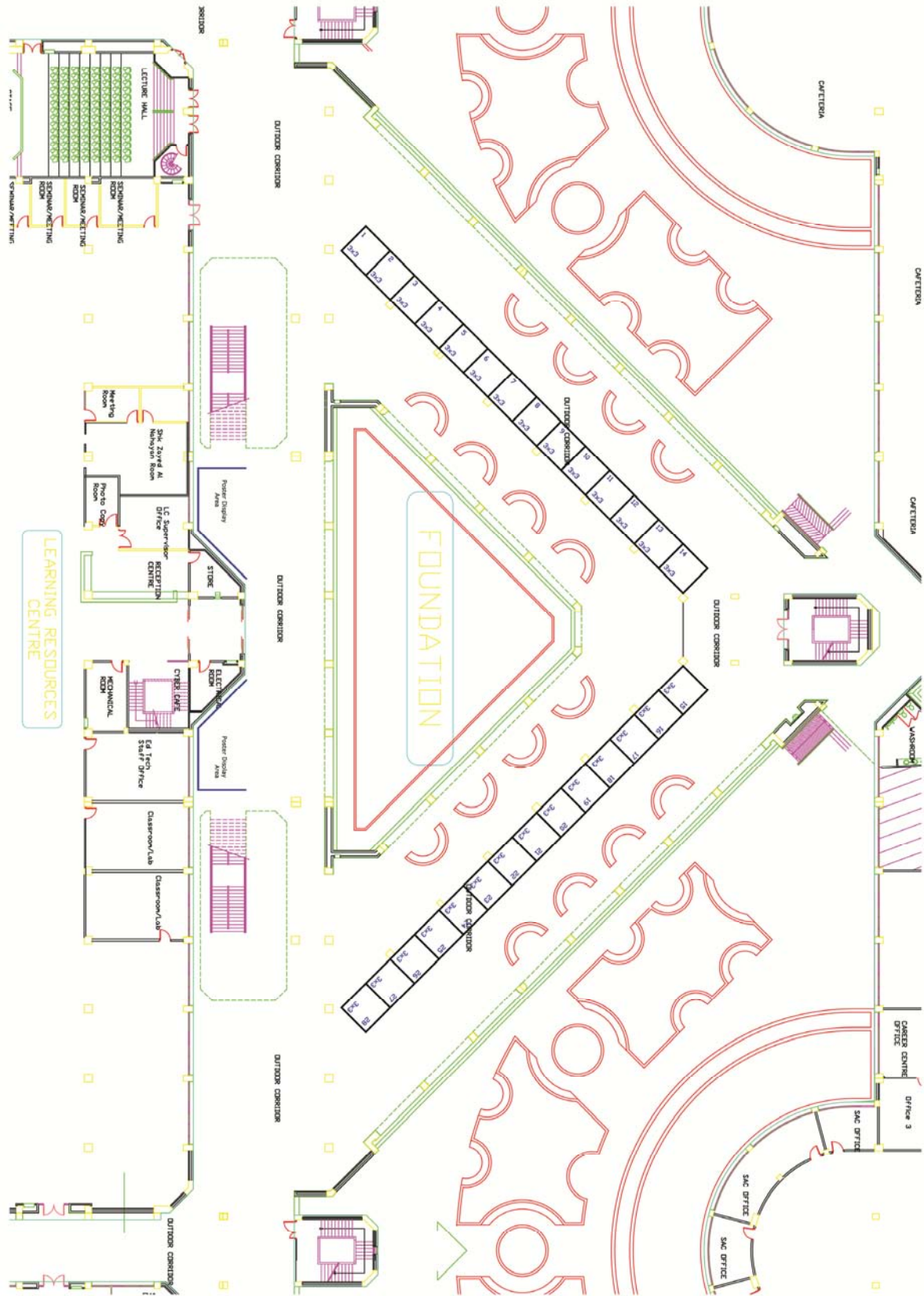
## Exhibitor Registration includes:

- Access to the Commercial Exhibition
- Access to Scientific sessions
- Access to the Poster Exhibition
- Access to the Lunches, Shopping trip & Dinner
- Attendance at the Welcome Reception
- Lunch and refreshments at all scheduled coffee breaks

Additional exhibitors to the above will be charged an Exhibitor only registration fee of **US\$ 500 /-** each and they will not have access to lecture sessions unless they register as **corporate delegates** paying full registration fee.

The exhibition manual will be distributed approximately 2 months prior to the conference. The manual will contain details of the costs and booking arrangements for additional carpet, electricity, furniture, lighting and catering etc.

# Exhibition Floor Plan



# Sponsorship Packages

Items	Cost	Benefits & additional information
<b>Platinum Sponsorship:</b>	<b>US\$ 125,000.00</b>	27 SQM Exhibition space 10 min talk at the inauguration 6 Exhibitor Registrations 10 Full delegate Registrations 10 Invitations to the Gala Dinner Branding via Corporate Banner in each conference room. 1 full page color advertisement in the congress program book Logo on the conference program cover Full page company profile in the congress program 1 Delegate Bag Insert Branding on Back Drop and recognition via logo during conference inauguration Branding on all offsite / onsite promotional material and signage Acknowledgement on the congress website
<b>Gold Sponsorship:</b>	<b>US\$ 75,000.00</b>	18 SQM Exhibition space 4 Exhibitor Registrations 4 Full delegate Registrations 4 Invitations to the Gala Dinner 1 full page color advertisement in the congress program book (inside front) Half page company profile in the congress program 1 Delegate Bag Insert Acknowledgement on the congress website Branding on Back Drop and recognition via logo during conference inauguration Branding on all offsite / onsite promotional material and signage
<b>Silver Sponsorship:</b>	<b>US\$ 40,000.00</b>	First Choice of Exhibition Space - after Gold Sponsors 9 SQM Exhibition space 2 Exhibitor Registrations 2 Full delegate Registrations 2 Invitations to the Gala Dinner Half page company profile entry in the congress program 1 Delegate Bag Insert Acknowledgement on the congress website Branding on Back Drop and recognition via logo during conference inauguration Branding on all offsite / onsite promotional material and signage

<b>Bronze Sponsorship:</b>	<b>US\$25,000.00</b>	One Delegate Bag Insert 1 Full delegate Registration 1 Invitation to the Gala Dinner Branding on Back Drop and recognition via logo during conference inauguration Branding on all offsite / onsite promotional material and signage
<b>Poster Session Sponsor:</b>	<b>US\$10,000.00 per daily sessions</b>	Company logo on each poster board (logo printed on each poster number) Branding on all offsite / onsite promotional material and signage
<b>Delegate Sponsor:</b>	<b>US\$10,000.00 per delegate</b> (will cover registration fee and accommodation expenses only)	Branding on all offsite / onsite promotional material and signage  Special Branding on Delegate Badges
<b>Congress Program Book:</b>	<b>US\$10,000.00</b>	Full page advertisement on the outside back cover of the Congress Program
<b>Congress Program Advertisement:</b>	<b>US\$2,500.00 per ad</b> Full page, full color ad	Advertisement in the body of the Congress Program
<b>Pocket Program:</b>	<b>US\$7,500.00</b>	Company Branding with logo on Pocket Program
<b>Delegate Bags:</b>	<b>US\$25,000.00</b> (Placement of the logo will be at the discretion of the organizers)	Company logo printed on each Delegate Bag
<b>Delegate Bag Insert:</b>	<b>US\$2,000.00 (Per Insert)</b>	Up to 2 pages (A4 size), Company information in every Delegate Bag
<b>Delegate Pad and Pen:</b>	<b>US\$5,000.00</b>	Company logo & Congress logo on congress pad and pen in every Delegate Bag
<b>Internet Cafe:</b>	<b>US\$10,000.00</b>	Company logo on screens and signage
<b>Lunch: (Per Day):</b>	<b>US\$15,000.00</b>	Company logo at lunch stations
<b>Coffee Break: (Per Break):</b>	<b>US\$7,500.00</b>	Company logo at coffee stations

## TRACK SPONSORSHIP Packages:

<b>Gold Track Sponsor:</b>	US\$80,000.00	<p>Funds used to cover speaker registration &amp; accommodation fee</p> <p><b>Benefits to Sponsor</b>            Acknowledgement at the inauguration            Two 3x3m exhibition booths with 4 exhibitor registrations            Full page advertisement in conference program            5 Full delegate Registrations            5 Invitation to the Gala Dinner            Branding via 4 x 2 ft banner during all track lectures            1 page chair drop before each lecture in sponsored track            Exposure with logo on website as – track sponsor-            Exposure through logo on all onsite            Track promotional material            Inclusion of logo with brief text in conference program</p>
<b>Silver Track Sponsor:</b>	US\$40,000.00	<p>Funds used to cover speaker registration &amp; accommodation fee</p> <p><b>Benefits to Sponsor</b>            Acknowledgement at the inauguration            One 3x3m exhibition booth with 2 exhibitor registrations            Half page advertisement in conference program            3 Full delegate Registrations            3 Invitation to the Gala Dinner            Branding via 4 x 2 ft banner during all track lectures            Exposure with logo on website as – track sponsor-            Exposure through logo on all onsite Track promotional material            Inclusion of logo with brief text in conference program</p>
<b>Bronze Track Sponsor:</b>	US\$25,000.00	<p>Acknowledgement at the inauguration            2 Full delegate Registrations            2 Invitation to the Gala Dinner            Half page advertisement in conference program.            Branding via 4 x 2 ft banner during all track lectures            Exposure with logo on website as – track sponsor-            Exposure through logo on all onsite Track promotional material            Inclusion of logo with brief text in conference program</p>
<b>Premium Track Sponsor:</b>	US\$15,000.00	<p>1 Full delegate Registrations            1 Invitation to the Gala Dinner            Half page advertisement in conference program            Branding via 4 x 2 ft banner during all track lectures            Exposure with logo on website as – track sponsor-            Exposure through logo on all onsite Track promotional material            Inclusion of logo with brief text in conference program</p>
<b>Prime Track Sponsor:</b>	US\$10,000.00	<p>1 Full delegate Registrations            Branding via 4 x 2 ft banner during all track lectures            Exposure with logo on website as – track sponsor-            Exposure through logo on all onsite Track promotional material            Inclusion of logo with brief text in conference program</p>
<b>Track Sponsor:</b>	US\$5,000.00	<p>Branding via 4 x 2 ft banner during all track lectures            Exposure with logo on website as – track sponsor-            Exposure through logo on all onsite promotional material            Inclusion of logo with brief text in conference program</p>

## Terms and Conditions

### Important Information:

- The details in this document are correct at the time of printing. The organizers do not accept liability for any changes that may occur.
- The organizers reserve the right to accept or decline all offers of sponsorship and applications for exhibition space.
- The commercial exhibition will be held in an area which will also include the poster exhibition and all catering and will be in close proximity to all lecture halls.
- Only registered conference delegates will be granted access to the commercial exhibition.
- The organizers reserve the right to amend the attached floor plan should it be felt that such an amendment would benefit the conference as a whole.
- The organizers must approve the size and content of all delegate bags inserts.
- Branding and catering over and above that listed in this prospectus is at the sponsors' expense.
- In return for a hyperlink from your company name on the conference website, the sponsor is required to provide a reciprocal link from their website to the conference website – [www.biotechworldcongress.com](http://www.biotechworldcongress.com)

### Payment Schedule:

- 25% on signing of Booking Form to secure your preferred option.
- Remainder due September 1, 2012

### Payments must be made by either:

- Direct bank transfer – details available upon request
- Company Cheque payable to Eureka Science Ltd.
- Credit card – payment form available upon request
- All payments must be in US Dollars.

## Terms and Conditions of Contract:

1. If the Exhibitor fails to comply in any substantial respect with the terms of this agreement, the Organizers shall have the right to sell the space to another company. The Exhibitor, however, will be liable for any loss suffered by the Organizers thereby, and all monies paid by the Exhibitor hereunder shall be absolutely forfeited to the Organizers. If, in the event of the Exhibitor failing to occupy the said space by the advertised opening time of the show, the Organizers are authorized to occupy or cause the said space to be occupied in such manner as it may deem best in the interests of the Exhibition without refund to the said Exhibitor and without releasing the exhibitor from any liability hereunder.

2. No exhibitor shall erect any sign, stand wall, or obstruction, which in the opinion of the Organizers interferes with an adjoining Exhibitor. Plans of the proposed exhibition stand must be supplied to the Organizers for approval by the date stipulated in the Exhibitor Manual.

3. All exhibitors shall be producers, importers or representatives for goods and/or services displayed. No Exhibitor shall display on his stand any advertisement for goods manufactured and/or sold, or services provided by a non-Exhibitor unless written permission has been obtained from the organizers.

4. Dismantling the Exhibits – Exhibits must not be removed and displays must not be dismantled either partially or totally, before closing time on the last day of the Exhibition – February 21, 2013. All exhibits and display material must be removed by the time indicated by the Organizers in the Exhibitor Manual.

5. Exhibitors shall comply with the Rules and Regulations stipulated by the Organizers, the relevant Health and Fire Departments and with all relevant State Acts.

6. The Exhibitor will not damage any walls or floors or ceiling of the exhibition area in which the stand is located- by nails, screws, oil, and paint or by any other cause whatsoever. The Exhibitor guarantees to pay for the repair of any damage caused.



7. Exhibitors have thirty (30) days in which to make their final payment when it falls due. After this time, and only when payments have not been made, the stand will be available for sale to another firm. All deposits paid to this stage will automatically be forfeited and no refund will be made, and no Exhibitor shall occupy his stand space in the Exhibition until all the payment owing to the Organizers by the Exhibitor is paid in full.

8. Exhibitor's Liability – Every Exhibitor hereby accepts liability for all acts or omissions by himself, his servants, contractors, agents and visitors and undertakes to indemnify the Organizers and to keep them indemnified against all liability in respect thereof and against all actions, suits, proceedings, claims, demands, costs and expenses whatsoever, which may be taken or made against the Organizers or incurred or become payable by them. Arising there from or in respect thereof including any claims arising out of the supply or demonstration by the Exhibitor of samples of any kind whatsoever whether such samples be sold or given away free and including any legal costs and expenses and any compensation costs and disbursements paid by the organizers on the advice of Counsel to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the Exhibitor undertakes to arrange appropriate third party liability insurance.

9. Insurance Liability – Neither the organizers nor the Dubai Women's College will be responsible for the safety of any exhibit or property of any Exhibitor, or any other person, for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the Exhibitor by reason of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lock outs, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organizers or for any loss or damage occasioned, if by reason of happenings of any such event, the opening of the Exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor agrees and undertakes to insure in their full replacement value the contents of the stand and all associated equipment and materials. The Exhibitor will produce proof of coverage upon request from the Organizers.

10. The Exhibitor is responsible for the safety of products and general display of the stand. During move-in and move-out period, material should not be left unattended at any time.

11. It is the responsibility of the Exhibitor to leave the stand clean and tidy during the Exhibition and after moving out.

12. The Organizers reserve the right to postpone the holding of the Exhibition from the set dates, and to hold the exhibition on other dates as near to the original dates as practicable, utilizing the right only where circumstances necessitate such action and without any liability to the Organizers.

13. If due to any unforeseen circumstances it is found necessary to close the Exhibition on any day or days or to vary the hours the Exhibition is open, the Organizers reserve the right to do so, at their sole discretion without any liability to the Organizers.

14. The Organizers may from time to time add to or vary the foregoing Rules and Regulations and do anything at their sole discretion they deem desirable for the proper conduct of the Exhibition, provided that such amendments or additions do not operate to diminish the rights reserved to the Exhibitor under this agreement and shall not operate to increase the liabilities of the Organizers.

15. Cancellation of Space – In exceptional circumstances the Organizers will be prepared to consider cancellation of their Contract with Exhibitors, but only if the following conditions are complied with: (a) That the request for cancellation is submitted by registered post (b) That the request is received at least three months prior to the opening of the Exhibition. (c) That the Organizers are able to re-let the cancelled space in its entirety. (d) That the reason given for the request of the cancellations is, in the opinion of the Organizers, well-founded. (e) That the Exhibitor agrees that the Organizers shall retain 25% of the contract price if the cancellation is accepted more than six months before the Exhibition, 50% of the contract price if the cancellation is accepted between six and three months before the exhibition and 100% of the contract price if the cancellation is accepted within three months of the opening of the Exhibition.

16. The Organizers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Organizers.

17. Conduct of Exhibitor and Representatives (a) Annoyance: The Organizers reserve the right to stop any activity on the part of any Exhibitor that may cause annoyance to other Exhibitors or visitors. Business must be conducted only from the Exhibitor's own stand and under no circumstances may this be carried out from a gangway or elsewhere in the Exhibition. (b) Microphones: The use of microphones is permitted, but the volume must not be such as to cause any annoyance to other Exhibitors. The Organizers reserve the right to prohibit their use if in the Organizers opinion any annoyance is being caused. (c) Gangways: Any encroachment upon gangways or passages shall be deemed to be a breach of contract and articles or goods found therein during the period of the Exhibition may be removed by the Organizers or their agents and the Organizers shall not be responsible for any loss thereto occasioned by such removal. (d) Publicity Material: Any publicity material shall be displayed and/or given away only from the Exhibitor's own stand.

18. The Organizers shall not be responsible for any damages claimed by any person or persons who may be injured whilst in the area allotted to the Exhibitor and the Exhibitor agrees to indemnify the Organizers in the Event of any claim made against the Organizers.

19. Right of Rejection – Exhibits are admitted to the Exhibition, and shall remain there, solely on strict compliance with these Rules and Regulations. The Organizers reserve the right to prohibit in whole or part and reject any Exhibitor or his representative in the case of failure to comply with the Rules and Regulations. The Organizers reserve the right to reject applications for exhibit space when they deem such application is not appropriate to the exhibition. In the case of non compliance with the rules and regulations there shall be no return of payment if such rejection or prohibition is deemed necessary by the Organizers.

20. No stand may be sub-let in any manner without the consent of the Organizers.

## Sponsorship & Commercial Exhibition Booking Forms

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Position / Designation: \_\_\_\_\_

Office Mailing Address: \_\_\_\_\_

Post Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email address (es): \_\_\_\_\_

We agree to abide by the terms and conditions set out in this brochure

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please return this form to:

**2<sup>nd</sup> Biotechnology World Congress**

P.O. Box 121223

SAIF Zone

Sharjah, U.A.E.

Email: [info@biotechworldcongress.com](mailto:info@biotechworldcongress.com)

[marketing@biotechworldcongress.com](mailto:marketing@biotechworldcongress.com)

URL: [www.biotechworldcongress.com](http://www.biotechworldcongress.com)

Tel: +971-6-5575783

Fax: +971-6-5575784

We wish to reserve sponsorship / Exhibition as follows: Select (✓) appropriate

Items	Cost		Quantity	Amount
Platinum Sponsorship:	US\$ 125,000.00	<input type="checkbox"/>		
Gold Sponsorship:	US\$ 75,000.00	<input type="checkbox"/>		
Silver Sponsorship:	US\$ 40,000.00	<input type="checkbox"/>		
Bronze Sponsorship:	US\$ 25,000.00	<input type="checkbox"/>		
Poster Session Sponsor:	US\$ 10,000.00 per daily sessions	<input type="checkbox"/>	No. of Days _____	
Delegate Sponsor:	US\$ 10,000.00 per delegate	<input type="checkbox"/>	No. of Delegates _____	
Congress Program Book:	US\$ 10,000.00	<input type="checkbox"/>		
Congress Program Advertisement:	US\$ 2,500.00 per ad Full page, full color ad	<input type="checkbox"/>	No. of Ads _____	
Pocket Program:	US\$ 7,500.00	<input type="checkbox"/>		
Delegate Bags:	US\$ 25,000.00	<input type="checkbox"/>		
Delegate Bag Insert:	US\$ 2,000.00 (Per Insert)	<input type="checkbox"/>	No. of inserts _____	
Delegate Pad and Pen:	US\$ 5,000.00	<input type="checkbox"/>		
Internet Cafe:	US\$ 10,000.00	<input type="checkbox"/>		
Lunch(Per Day):	US\$ 15,000.00	<input type="checkbox"/>	No. of Days _____	
Coffee Break(Per day):	US\$ 7,500.00	<input type="checkbox"/>	No. of Days _____	
<b>Commercial Exhibition:</b> We wish to reserve space in the Commercial Exhibition at 2 <sup>nd</sup> Biotechnology World Congress-2013. Our preferred booth numbers are :  1. _____ 2. _____ 3. _____	US\$ 2500.00 (Early Bird price of booth is US\$ 2200 until Oct 31, 2012)	<input type="checkbox"/>	No. of Booths required _____	
25 % Deposit is required to secure the sponsorship option and exhibition space			Total Amount in US\$	

We wish to reserve TRACK sponsorship follows: Select (✓) appropriate

Items	Cost		Quantity	Amount
Gold Track Sponsor	US\$ 80,000.00	<input type="checkbox"/>		
Silver Track Sponsor	US\$ 40,000.00	<input type="checkbox"/>		
Bronze Track Sponsor	US\$ 25,000.00	<input type="checkbox"/>		
Premium Track Sponsor	US\$ 15,000.00	<input type="checkbox"/>		
Prime Track Sponsor	US\$ 10,000.00	<input type="checkbox"/>		
Track Sponsor	US\$ 5,000.00	<input type="checkbox"/>		
25 % Deposit is required to secure the sponsorship option and exhibition space			Total Amount in US\$	